

Ann Scalfi VP Controlling North America BASF Corporation 100 Park Avenue Florham Park, NJ 07932

Avish Parashar Avish Parashar Productions, Inc. 2801 Pennsylvania Avenue, #A205 Philadelphia, PA 19130

Dear Avish,

Thank you very much for presenting your improv training workshop as part of our North American Controllers Pilot program. The program was an excellent blend of content and fun and was the perfect way to complete and tie together our three day event.

Business Controllers are not always the most outgoing types, and many of the participants were skeptical on the value of an improv training program for a business event. To be honest, I was too.

I am happy to say that long before the training concluded, we all saw the value in both the approach and content. Your ability to tie improv exercises to lessons around communication and creativity provided great value to our group while keeping everyone engaged and even entertained.

About half of the participants also said they were nervous about being forced to "perform" in front of their peers. However, the way you took the group step-by-step through the exercises, starting with simple drills and building to more complex games, allowed everyone to keep up and stay comfortable.

When we checked in to see how participants were feeling late in the day, we received a 100% positive response. Comments included, "inspired," "motivated," "having fun," and "feeling really comfortable."

I would recommend that anyone looking for a fun and content filled training session should consider using you and one of your programs.

Sincerely,

Ann Scalfi