

Say “Yes, And!” To Change

How to Stay Creative, Adaptable, and Engaged in Times of Uncertainty

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OPTIONAL

OR

INEVITABLE?

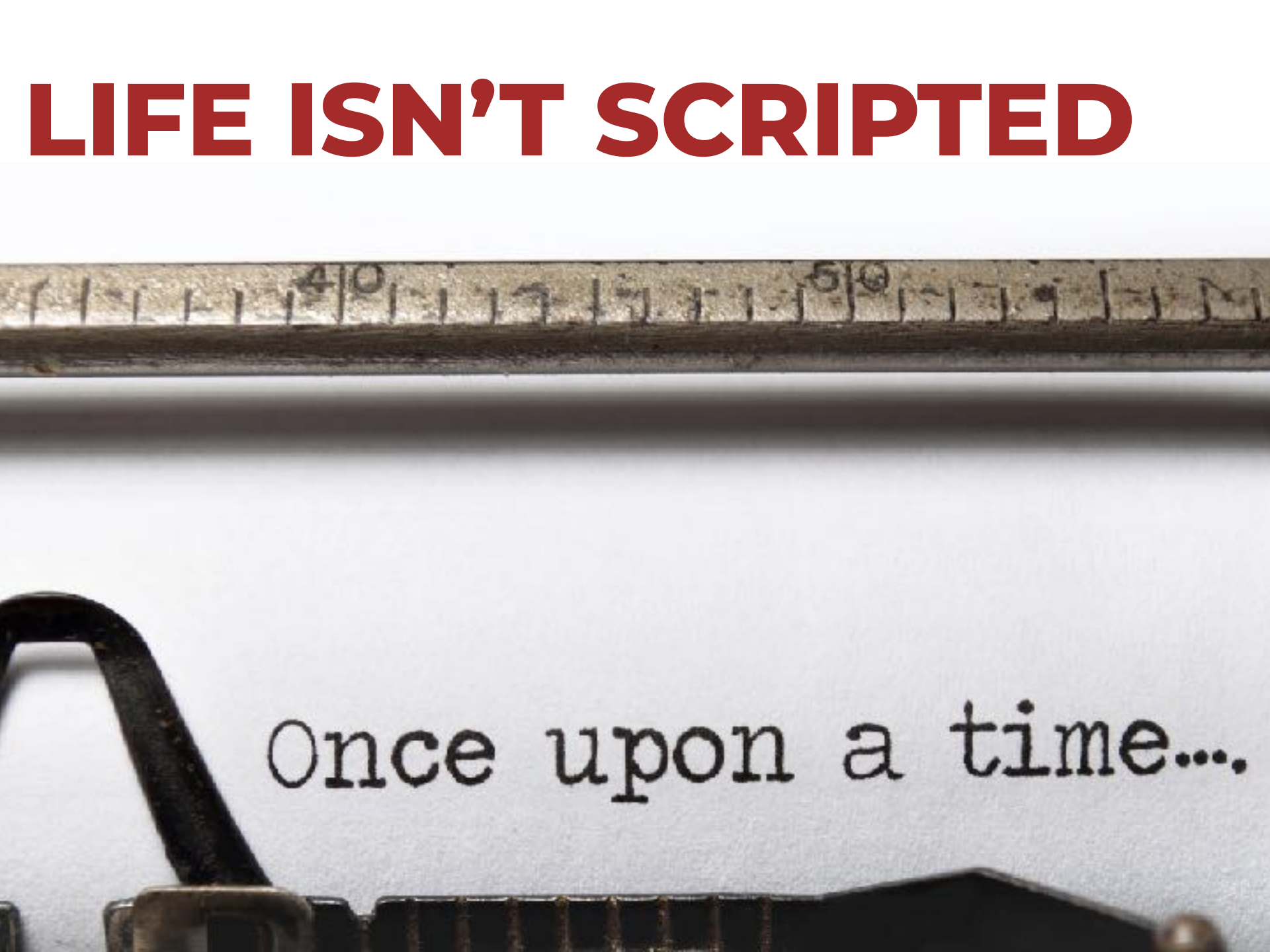
EMBRACE

OR

RESIST?

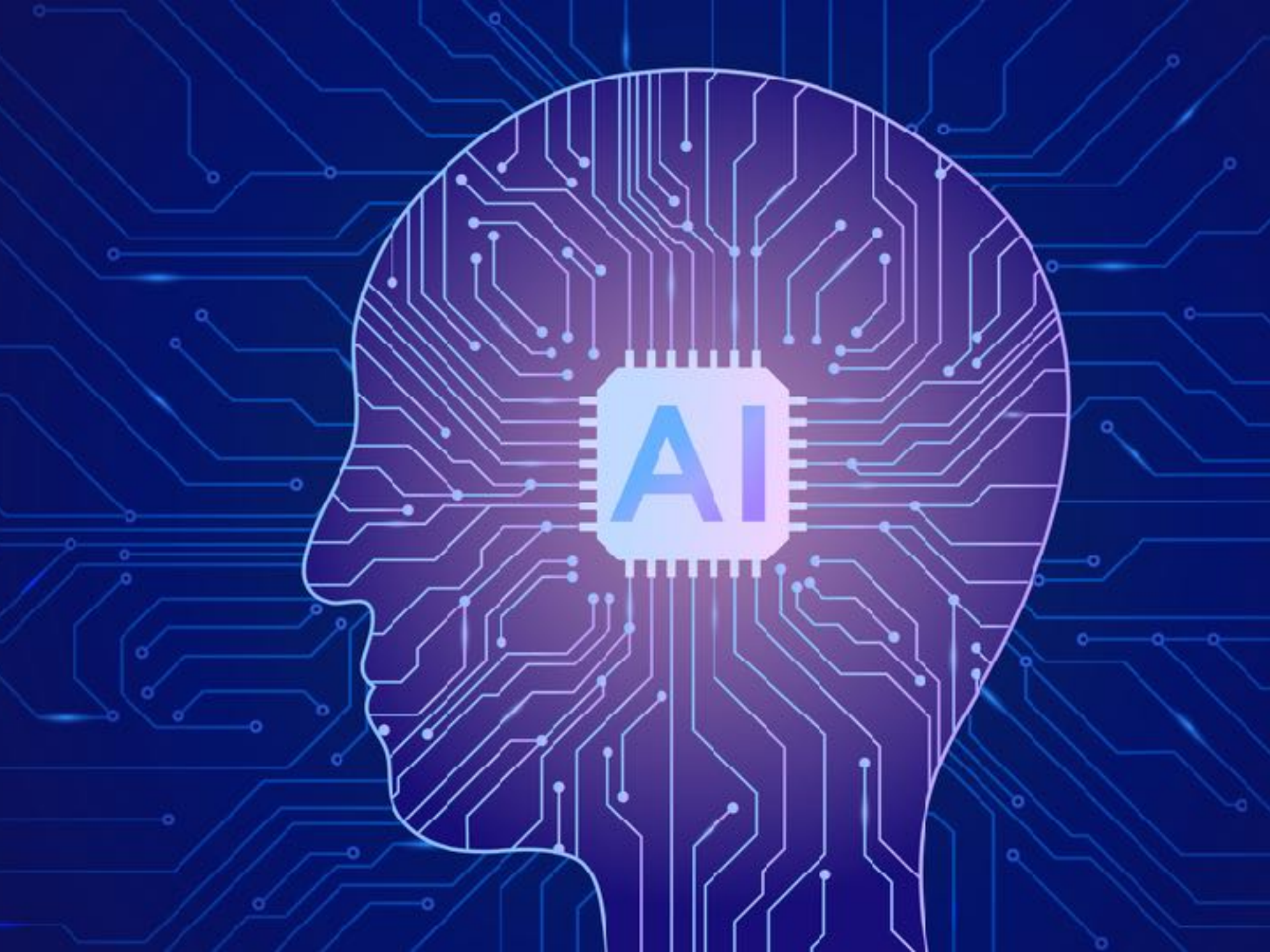
IMPROVISE

LIFE ISN'T SCRIPTED



Once upon a time...









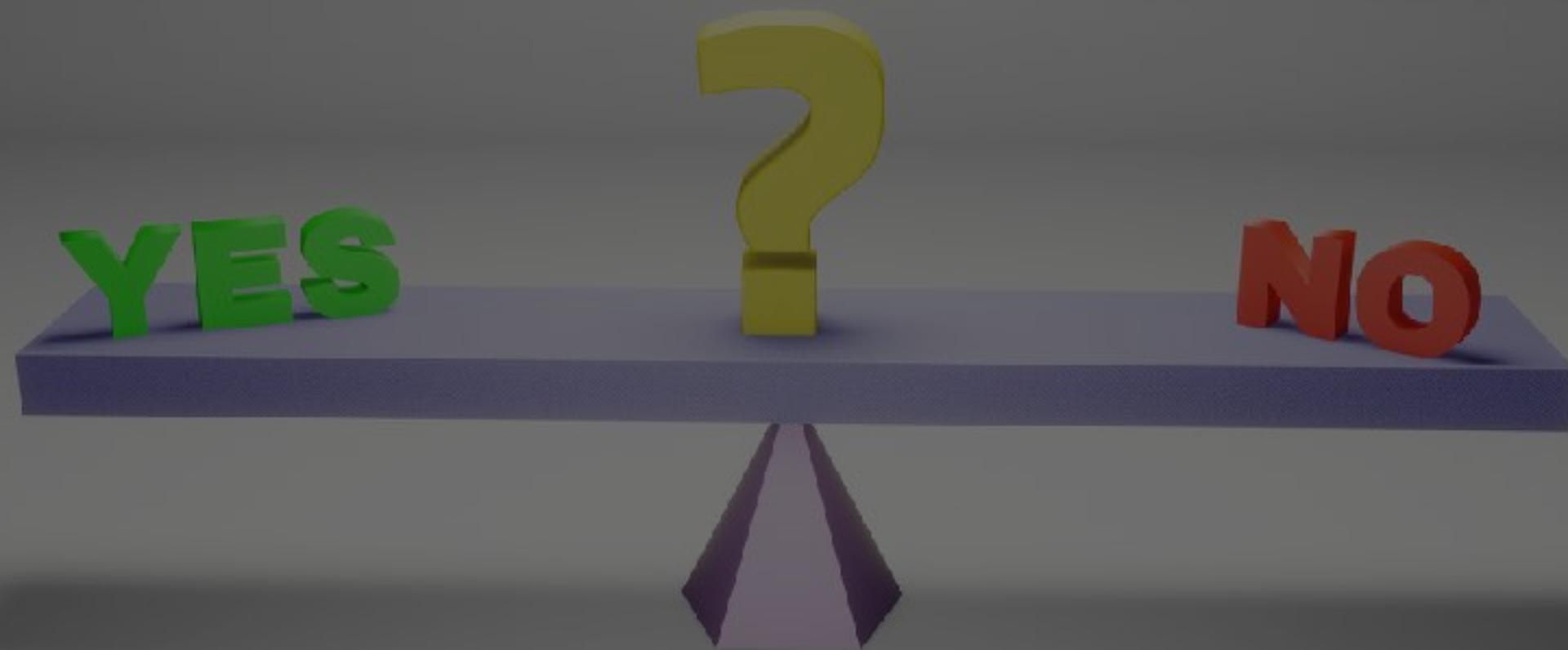
YES

AND



**ACCESS
AND
APPLY
YOUR INNER
CREATIVE
GENIUS**





FILTERS

THE EXPERT INTERVIEW

I am the World's Leading Expert On_____

Ask Questions:

Open Ended

Ask About Stories or Experiences

Feel Free to Be Goofy

Sample Questions

- Why did you first develop an interest in ____?
- What's the weirdest thing you have seen when it comes to ____?
- What's the secret to being incredibly successful at ____?
- Could you tell us about the one thing you should never do with regards to ____?
- Could you tell us the story of how ____ was instrumental in [insert any famous historical event]?
- If I wanted to get started in ____, what do you recommend I do first?



**OPEN YOUR MOUTH
AND START TALKING**

KEEP GOING



BRAINSTORMING

PRODUCTIVITY

CHANGE

SELF

RUSH CLOCKWORK ANGELS





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